



# Visiting Media Handbook

## Sightseeing/Tours

### Blue & Gold Fleet

Sightseeing/Tours

Pier 39, Fisherman's Wharf  
San Francisco California  
**Phone:** (415) 705-8200



Located at PIER 39, Blue & Gold Fleet is the Bay Area's largest & premier provider of tourist attractions, including Bay Cruises, Ferry Services, Motorcoach Tours, Sightseeing Tours, & Private Cruises.

**Media Offer:** Please contact us directly to discuss your specific needs. We look forward to assisting you.

**Contact:** Joseph Rich, Sue Muzzin  
**Phone:** 415-705-8200, 415-699-8186

**Email:**  
jrich@blueandgoldfleet.com,  
sue@pier39.com  
<http://www.blueandgoldfleet.com>

### Local Tastes of the City Tours

Sightseeing/Tours

2179 12th Avenue  
San Francisco California  
**Phone:** (415) 665-0480



Three-hour, small group culinary/cultural walking tours of North Beach (Little Italy) and Chinatown. Sample foods and meet the makers. Day and evening tours. Named a top walking tour by Lonely Planet (2013) and Best Tour by the SF Bay Guardian (2011).

**Media Offer:** Join us for a complimentary tour for a guest and yourself.

**Contact:** Tom Medin  
**Phone:** 415-665-0430

**Email:**  
tmedin@localtastesofthecitytours.com  
<http://www.sffoodtour.com/>

### Stretchy Pants

Sightseeing/Tours

452 28th street  
San Francisco California  
**Phone:** 4155458276

**Media Offer:** \$50 per person (50% off) off if they can't guarantee a write-up; complementary if they can guarantee coverage and a backlink.

**Contact:** Kara Ricciardi  
**Phone:** 7188090910  
**Email:** [kara@stretchy-pants.com](mailto:kara@stretchy-pants.com)  
[stretchy-pants.com](http://stretchy-pants.com)

## **Tower Tours**

Sightseeing/Tours

99 Jefferson Street  
San Francisco California  
**Phone:** (415) 345-8687



San Francisco's Premier Sightseeing Specialist offering City Tours, Wine Tours, Muir Woods, Monterey & Carmel Tours...Plus much more!

**Media Offer:** Complimentary OR Discounted FAM Tours available. Please contact [cassandra@towertours.com](mailto:cassandra@towertours.com) for media inquiries.

**Contact:** Nicole Ritthaler  
**Phone:** (415) 235-1624  
**Email:** [nicoler@bigbustours.com](mailto:nicoler@bigbustours.com)  
<http://www.towertours.com>